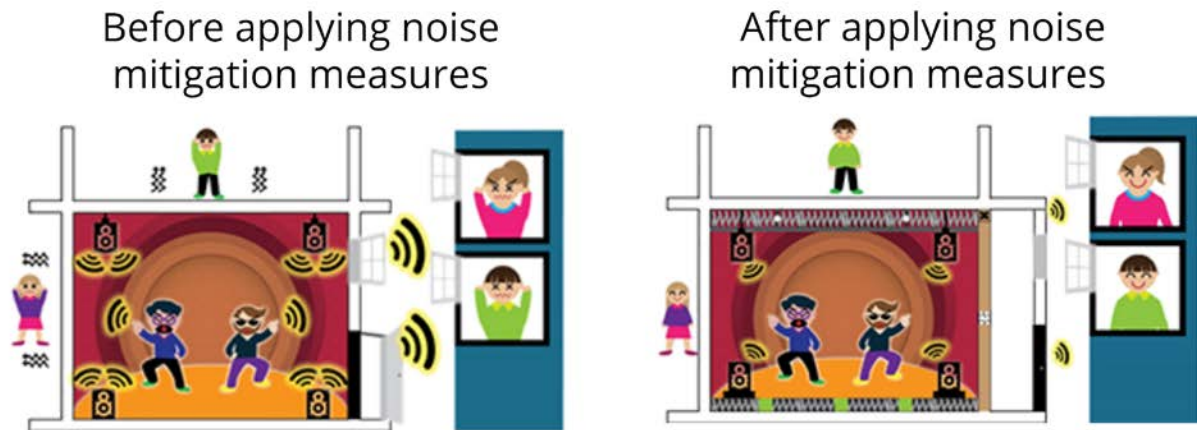


Provision of Service for The Design, Development and Production of Booklet “Good Practice on the Control of Noise from Liquor Licensed Establishment”



CLIENT: ENVIRONMENTAL PROTECTION DEPARTMENT

LOCATION: HONG KONG

DATE: DECEMBER 2013 - SEPTEMBER 2015

TAGS: LIQUOR LICENSE, GOOD PRACTICES, NOISE CONTROL

USE OF TECHNOLOGY: INTERACTIVE WEBSITE DEVELOPMENT

Background

In Hong Kong, most developments are mixed with residential and commercial uses. Pubs and clubs that commonly have live music performances or broadcast other forms of entertainment are usually situated close to residential flats. The unwanted musical sound poses a noise nuisance and annoyance to the residents nearby. The Project provided a guide on noise control measures for the existing liquor license holders and new license applicants.

Our Roles

ANewR was commissioned by the Environmental Protection Department (EPD) to design, develop and produce a booklet on the “Good Practice on the Control of Noise from Liquor Licensed Establishments” based on the findings from (i) reviewing practices, legislations and guidelines in Hong Kong and overseas countries on liquor licensing (ii) identifying the noise and nuisance created by liquor premises and mitigation measures employed and (iii) consulting local professional institutions and associations on “Good Practice”.

Key Values to Client

ANewR designed and developed the booklet “Good Practice on the Control of Noise from Liquor Licensed Establishments” for the EPD which included innovative mitigation measures and good practices for tackling noise from liquor licensed establishments. ANewR also developed an electronic version of “Good Practice” which contained interactive webpages, graphics and click-on buttons making it user friendly, thus promoting good practices on the control of noise from liquor licensed establishments to the public and liquor license holders. The website and booklet give liquor license holders interactive and informative guidance on noise control measures that can be adopted to reduce noise problems and annoyance in their business.